

ENDLESS SUMMER INVITATIONAL

MARCH 24TH - 25TH 2019
SEA CLIFF COUNTRY CLUB

Through the power of long drive and in partnership with Golfers Against Cancer (GAC), The Endless Summer Invitational is committed to raising funds for local life-saving cancer research projects that would otherwise go unfunded. As an all-volunteer organization, GAC SoCal is dedicated to establishing a funding stream that directly benefits cancer research.

TOURNAMENT SPONSORSHIP LEVELS

TITLE SPONSOR

\$50,000

Make this premier event yours! As the Title Sponsor, your brand will be THE commercial partner linked to all aspects of this unique cancer fundraising tournament and dinner gala, including all pre and post-event marketing. Plus, two foursomes will enjoy special benefits at the event.

Marketing Participation:

- Title Sponsorship of the event: '<Sponsor Name> Endless Summer Invitational'
- Sponsor brand will be featured in all social network marketing associated with the event (Twitter and Facebook)
- Sponsor name will always appear with the tournament name in all promotional materials (both Long Drive Tour Event and ProAm fundraising event), including the website
- Hyperlink to sponsor's website on the event's website
- Sponsor name will appear with the tournament name on special signage at tournament entrance, on sponsor board and in the event program
- Tournament attire will include sponsor name
- Acknowledgement of sponsorship will appear on all related press releases
- Acknowledgement of sponsorship will appear on all post-event communications with participants
- Sponsor name will frame all event photos in an online gallery that participants will be able to download

At the Event:

- Golf for two foursomes: including breakfast, lunch and dinner (with preferred reserved dinner seating) for each golfer
- Play golf with one of the top five Long Drive Professionals – Preferential choice
- VIP Seating at Long Drive Finals
- Two tee sponsorship signs
- Premium tee package for each golfer
- Recognition at dinner gala

EAGLE SPONSOR

\$25,000

In addition to being featured prominently in pre and post-event promotional materials, the Eagle Sponsor will experience the power of Long Drive up-close.

Marketing Participation:

- Sponsor name will be featured prominently in select promotional materials and website
- Sponsor name will be included in social network marketing associated with the event (Twitter and Facebook)
- Sponsor name will be featured prominently on tournament sponsor board, signage, and in the event program
- Acknowledgement of sponsorship will appear on all related press releases
- Acknowledgement of sponsorship will appear on all post-event communications with participants

At the Event:

- Golf for one foursome including breakfast, lunch and dinner (with preferred reserved dinner seating) for each golfer
- VIP Seating at Long Drive Finals
- One tee sponsorship sign
- Premium tee package for each golfer
- Recognition at dinner gala

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TOURNAMENT SPONSORSHIP LEVELS

DINNER GALA SPONSOR

\$15,000

The dinner gala is a key element of the fundraising efforts for Golfers Against Cancer. Golfers and their guests will enjoy a special black-tie affair including great food, entertainment and an auction as they mingle with long drive professionals. As a Dinner Gala Sponsor, you will enjoy preferred seating and special recognition at the gala, plus a great day on the course.

- Golf for one foursome including breakfast, lunch, and dinner (with preferred reserved dinner seating) for each golfer
- Deluxe tee package for each golfer
- Sponsor name will appear in select promotional materials and website; hyperlink option will be provided on website
- Sponsor name will be listed on tournament sponsor board, and special signage recognition at dinner gala

BIRDIE SPONSOR

\$10,000

- Special recognition in the tournament's promotional materials
- Golf for two individuals including breakfast, lunch and dinner (with preferred reserved dinner seating) for each golfer
- One tee sponsorship sign
- Deluxe tee package for each golfer
- Sponsor name will appear in promotional materials and website
- Sponsor name will be listed on the tournament sponsor board and event program

LONG DRIVE FINALS SHOOTOUT SPONSOR

\$7,500

- Sponsor name will be listed on tournament sponsor board and event program
- Special signage at reception
- Sponsor will be acknowledged during the program
- Four dinner gala tickets with reserved seating

LUNCH SPONSOR

\$5,000

- Sponsor name will be listed on tournament sponsor board, and in the event program
- Sponsor will be acknowledged during the program
- Tee sponsorship sign and special signage recognition at lunch

PHOTOGRAPHY SPONSOR

\$5,000

- Sponsor name will be listed on tournament sponsor board and in the event program
- Sponsor name will be watermarked on all event photos in an online gallery that participants will be able to download
- Two dinner gala tickets

LONG DRIVE SPONSOR

\$1,500

- Prominent signage at the hole and listing in the auction book
- Recognition in event program

CLOSEST TO THE PIN

\$1,500

- Prominent signage at the hole and listing in the auction book
- Recognition in event program

TEE SPONSOR

\$750

- Signage at hole sponsored
- Recognition in event program



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TOURNAMENT SPONSORSHIP FORM

- TITLE SPONSOR \$50,000
- EAGLE SPONSOR \$25,000
- DINNER GALA SPONSOR \$15,000
- BIRDIE SPONSOR \$10,000
- LONG DRIVE FINALS SHOOTOUT SPONSOR \$7,500
- LUNCH SPONSOR \$5,000
- PHOTOGRAPHY SPONSOR \$5,000
- LONG DRIVE SPONSOR \$1,500
- CLOSEST TO THE PIN \$1,500
- TEE SPONSOR \$750
- DONATION

VOLUNTEER

I would like to volunteer at the Endless Summer Invitational. Please indicate which shift would be best suited to your schedule and a member of the ESI Committee will call you to schedule.

- MORNING
- AFTERNOON

GENERAL INFORMATION

SPONSOR NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

If sponsoring or making a tournament donation, please provide the following:

- CHECK
- AMERICAN EXPRESS
- VISA
- MASTERCARD

CREDIT CARD #

EXP. DATE

SIGNATURE